

## CASE STUDY

# THE CRYSTAL: MEETINGS, CONFERENCES & EVENTS

THE WORLD'S MOST **SUSTAINABLE EVENT'S** VENUE OVERLOOKING THE ROYAL VICTORIA DOCKS. AN ARCHITECTURALLY **UNIQUE AND INSPIRING** SPACE OFFERING STATE OF THE ART FACILITIES.



## VENUE FACTS

- AUDITORIUM SEATING UP TO 270 GUESTS
- HOLDS THE LARGEST INTERACTIVE EXHIBITION ON URBAN SUSTAINABILITY IN THE WORLD
- NEXT TO EMIRATES AIRLINE CABLE CAR
- CRYSTAL SHAPED BUILDING WITH FLOOR TO CEILING WINDOWS
- FLEXIBLE MEETING ROOMS FITTED WITH WITH STATE OF THE ART AV
- LOCALLY AND SUSTAINABLY SOURCED FOOD AND BEVERAGES

## VIDEO



Last year we hosted **Fiatech and Comit, two communities dedicated to strengthening the links between the construction and technology sectors.** They required a suitable venue to host their annual two day IT Conference for 250 guests.

The organisers were looking for a venue which had a large auditorium, plenty of space for exhibitors with excellent transport links for their national and international delegates.

The chosen venue needed to be modern and offer a unique experience that would impress their delegates.

The Crystal is an architecturally unique and inspiring venue with enough flexible event spaces to provide the organisers with the space they required to accommodate their complex event. Our state of the art Auditorium was the ideal location for the conference, and our light and airy open planned lobby area 'The Street' was the perfect space for exhibitors, catering and registration. Filled with natural day-light with high ceilings, the Street provided the perfect setting for the delegates to network and hold discussions.

Many of the delegates were able to take advantage of the Crystal's close proximity to

several modes of transportation. The Crystal is located 5 minutes from London City Airport and 2 minutes' walk from Royal Victoria DLR Station.

Furthermore, the Crystal was the perfect venue as we are dedicated to innovation and inspiring forward thinking. The Crystal is home to the world's largest interactive exhibition on urban sustainability which was designed to showcase the pioneering technological solutions of the future and **share a vision of London in 2050.**

## CONTACT OUR CENTRAL HUB TEAM ON:

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