

# PRESS RELEASE

## ASCOT RACECOURSE ANNOUNCES SODEXO AS CATERING PARTNER

25 July 2013

**Following a competitive tender process, Sodexo Prestige is today announced as preferred lead caterer for the racecourse, initially for a five year period.**

Both parties will now enter a period of exclusive detailed negotiations relating to a new partnership arrangement, which will see a move from the conventional concession based model to a joint venture.

**Charles Barnett, Chief Executive at Ascot, said:** “Sodexo has been providing catering services at Ascot since 1998 and in spite of impressive bids from other competitors, has demonstrated that it remains best equipped to provide the unique quality and range of catering expected by visitors to Ascot.

“I would like to thank Chris John, David Johnson and all the Sodexo team for everything they have done in the past. We are very excited about working with them in this new long term joint venture.”

**Chris John, Managing Director, Sodexo Prestige UK & Ireland, said:** “Winning a contract of this scale with one of the world’s most prestigious sporting venues is incredibly exciting for me and the whole team. We are delighted to be entering into a new era of partnership and innovation with Charles and his team at Ascot Racecourse.”

**Ends**